

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION NEW YORK

District 20 W

Results as of: 12/31/2021

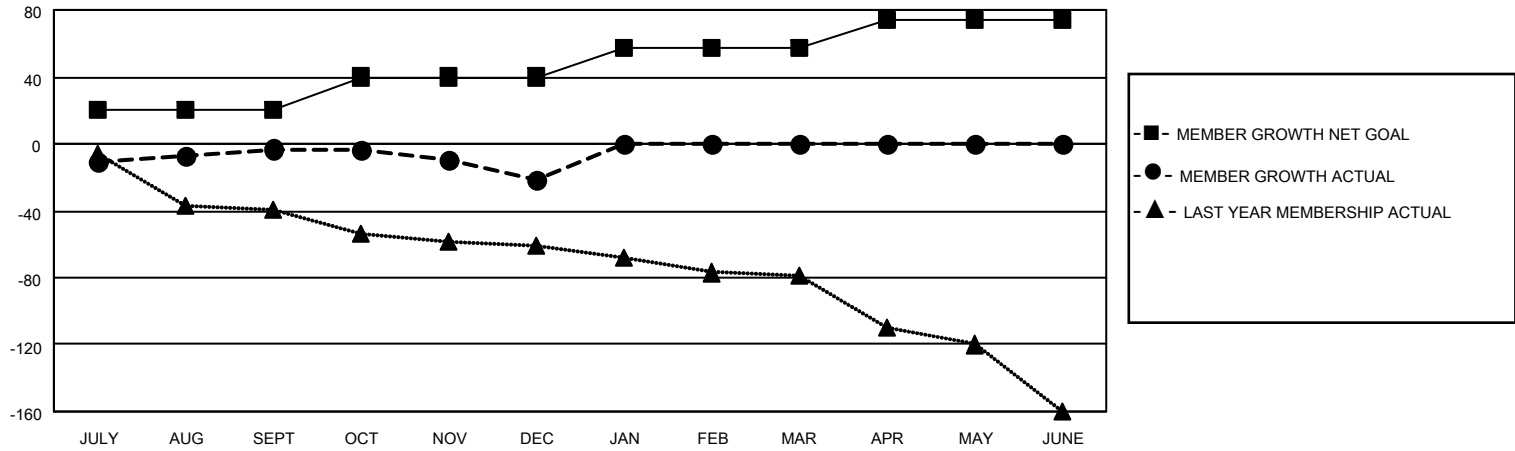
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2021-2022 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 20                     | 45                   | 29   |
| OCT/NOV/DEC           | 20                     | 27                   | 42   |
| JAN/FEB/MAR           | 17                     | 0                    | 0  |
| APR/MAY/JUNE          | 17                     | 0                    | 0  |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|  |  |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
|--|--|---|----------------|---|-------|----|--------------|-----------|--|--|---------------------------|-----|---------------------------------|-----|
| DROPPED CLUBS: 0   | 27 CLUBS OF 50 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 864 (66.06%)</p> <p>FEMALE 444 (33.94%)</p> <p>NON BINARY 0 (0.00%)</p> <p>PREFER NOT TO ANSWER 0 (0.00%)</p> |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">18</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">0</td></tr> <tr><td>OTHER</td><td style="text-align: right;">53</td></tr> <tr style="border-top: 1px solid black;"><td><b>TOTAL</b></td><td style="text-align: right;"><b>71</b></td></tr> </table> | DECEASED                                   | 18  | CLUB CANCELLED | 0 | OTHER | 53 | <b>TOTAL</b> | <b>71</b> | <p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">293</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">150</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 293 | FAMILY MEMBERS PAYING HALF DUES | 150 |
| DECEASED   | 18   |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| CLUB CANCELLED   | 0  |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| OTHER  | 53   |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| <b>TOTAL</b>   | <b>71</b>                                  |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| TOTAL FAMILY UNIT MEMBERS  | 293  |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| FAMILY MEMBERS PAYING HALF DUES  | 150  |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |